



## **Supporting education and employability**

Our design business has a long established connection with design education. We have a strong collective belief that education is a universal right not a privilege, and that a great design education results in well-rounded design graduates, ready for industry and equipped to think critically and conceptually.

### *Our placement programme*

Since our business was founded in 2012, we've run a paid graduate placement scheme: undergraduates and recent graduates apply for four week placements in our studio, where they work on live client projects. We ensure that everyone is given a one-to-one review at the conclusion of their time with us. Two members of our full time design team are design graduates of NTU.

### *On campus support*

In addition to our placement programme, we have established connections with the wider design education community. Almost all of our team have delivered talks to creative undergraduates, with Dom, Matt and Emma being our most frequent speakers. These talks have taken place in our studio – we've invited third year undergraduates from Brighton University into our studio for talks for the past three years – and on campus too, with members of our team recently speaking to students in Manchester, Preston and London.

### *Brief and critique*

In addition to our design services, we propose to provide NTU design graduates with additional industry expertise and insight. We will run two yearly briefings: we will set a creative brief – in consultation with course leaders and in line with curriculum – and we'll run critiques of the resulting work on campus with students.

### *Wider industry*

In addition to the activities listed above, in recent years we've also; judged the D&AD Student Awards; spoken at annual graduate event 4Designers; run graduate portfolio surgeries for D&AD; sponsored MakerClub's youth education programme Bright Sparks.

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